

AAAI-Cannes Young Lions Creative Competition 2010

Win an all-expenses-paid trip to Cannes International Advertising Festival
Courtesy THE TIMES GROUP

“Don't buy animal-tested products”

Rules of the Competition:

1. The contest is open to people presently employed in **AAAI member agencies** and **INS accredited agencies** only. Evidence of this may be called for.
2. The team should comprise two members, an Art Director and a Copy Writer from the same agency. The team members should not be more than 28 years of age (born on or after 27th June 1982).
3. It is compulsory that the team members be fluent in English and familiar with Apple Hardware and Software / Apple's Keynote presentation software.
4. Only one entry per team is allowed.
5. The entry should be a print ad of size 25 cm x 16 cm, mounted on hardboard (horizontal or vertical). The theme is **“Don't buy animal-tested products”**.
6. Participants should paste their names, date of birth, name of the advertising agency they are employed with, contact address, telephone/mobile numbers and email ID, and signature on the reverse of mounted print ad.
7. Participants must have a valid Indian passport not expiring before July 2010 and should undertake responsibility to get the relevant visas to travel to France. A copy of the passport is also need to be submitted while submitting the entry; else the entry will be disqualified.
8. Shortlisted participants will need to make presentation in Mumbai before the jury for which the cost of traveling should be borne by the participants themselves.
9. The decision of the jury is final and binding.
10. All entries received become the property of AAAI and can be used by AAAI for any purpose it may deem fit.
11. AAAI does not take responsibility for any entries lost, damaged or not received.
12. AAAI reserves the right to change any/all terms and conditions without prior notice.
13. All envelopes enclosing the submissions need to be superscribed “YOUNG LIONS CREATIVE COMPETITION 2010”
14. Entries should reach, by courier (not by email), latest by 4.00 p.m. on Friday, May 7, 2010, at:

*Advertising Agencies Association of India (AAAI)
35, Maker Tower “F”, Third Floor
Cuffe Parade
Mumbai 400 005.*

Tel: 2218 2164 / 2218 7609